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**Following National Trend, the Connecticut Chapter of  
the American Society of Landscape Architects Hires an  
Executive Director**

**New Haven, Connecticut, November 22, 2004** — Jeffrey H. Mills has been named executive director of the Connecticut Chapter of ASLA (CTASLA). A graduate of Oberlin College, where he majored in environmental studies and government, Mr. Mills started his career as a land use analyst at the Hartford law firm Robinson & Cole. He was the founding editor of the firm's newsletter, *The Law and the Land*, and also wrote several freelance op-ed articles for the *Hartford Courant* on environmental topics.

In 1990 Mr. Mills left Robinson & Cole to start J.M. Communications, a marketing communications business that he still runs today. With his background and interest in land use and the environment, Mr. Mills has positioned his company to serve many area land use agencies and organizations, including the Connecticut Chapter of the American Planning Association, the Connecticut Association of Conservation and Inland Wetland Commissions, the Connecticut Trust for Historic Preservation, the Department of Environmental Protection, The Rideshare Company, the Connecticut Rural Development Council, and a handful of green industry companies.

Mr. Mills began doing work for CTASLA in the early 1990s, coordinating the publishing and advertising functions while also maintaining the Chapter's databases

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and performing other administrative duties. The executive director position, a part-time assignment, is a natural extension of Mr. Mills' long-standing relationship with CTASLA. "Approximately one-third of ASLA Chapters now operate under an executive director or management company," says Chapter president Rod Cameron, a landscape architect at Brookfield, CT-based CCA, LLC. "This is the right time for the Connecticut Chapter to move in this direction, and we're pleased to have Jeff on board. With his involvement, we hope to continue to improve our services to members and raise the profile of landscape architecture in the state."

As executive director, Mr. Mills will oversee or coordinate several chapter functions, including membership administration, programming, communications, public relations, development of peer group partnerships and advancement of the Chapter's website. He will also continue to coordinate the publishing and advertising functions. "I look forward to working closely with the executive committee and to leveraging my skills and experience with CTASLA to further the profession of landscape architecture here in Connecticut," says Mills.

Founded in 1899, ASLA is the national professional association for landscape architects, representing more than 14,000 members. Landscape architecture is a comprehensive discipline of land analysis, planning, design, management, preservation and rehabilitation. ASLA promotes the landscape architecture profession and advances the practice through advocacy, education, communication and fellowship. Learn more about landscape architecture online at [www.asla.org](http://www.asla.org). For more information on activities of the Connecticut Chapter, please see our website at [www.ctasla.org](http://www.ctasla.org).

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