



# Advertise your products and services in the 2017 Connecticut Landscape Architecture Annual

The *Connecticut Landscape Architecture Annual* offers an opportunity to advertise your products and services to Connecticut's landscape architectural community and reach hundreds of other individuals involved in the built environment in Connecticut. This **full-color, perfect-bound, coffee table volume** will include the following contents:

- Connecticut Professional Award-winning project profiles and photos
- Articles on major Connecticut ASLA programs and initiatives
- "Design Talk" features
- University of Connecticut Landscape Architecture program overview
- Profile of Connecticut ASLA's leadership with biographies and photos
- *Plus* YOUR advertisements showcasing Connecticut's green industry product and service providers



## Advertising Contract

- This book is printed in **FULL COLOR** on coated stock. Final size: 7.5" X 10"
- Advertisements should be provided in digital format (press-ready PDF, TIF or EPS; images min. 300 DPI, color mode CMYK; please do not add crop/printer marks). Makeready services also available (please inquire).
- Ad size and orientation should conform to one of the options shown below.
- Ad placement is at the discretion of CTASLA.
- Submit artwork to [executivedirector@ctasla.org](mailto:executivedirector@ctasla.org).
- Release date: early April 2017 (distribution: 2,000)

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**PLEASE SELECT**

- Full-page preface** (6-3/4" wide by 9" high, or 7-1/2" by 10" plus bleeds): \$1,500
- Full page** (6-3/4" wide by 9" high): \$1,250
- Half page** (6-3/4" wide by 4-3/8" high): \$600
- Quarter page** (3-1/4" wide by 4-3/8" high): \$300
- Inside covers** (7-1/2" wide by 10" high, plus bleeds): \$1,750 (two slots available)
- Back cover/ mailing panel** (7-1/2" wide by 7" high, plus bleeds): \$1,750 (one slot available)

**PLEASE COMPLETE**

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Amount Enclosed: \_\_\_\_\_ Signature: \_\_\_\_\_

Submit completed form, payment, and camera-ready artwork by March 31, 2017 via email, fax, or regular mail. Digital invoices can be provided for **credit card payments**. Or make **checks** payable to "CTASLA" and mail to: CTASLA Annual • c/o J.M. Communications • 35-31 Talcottville Rd., Ste. 318 • Vernon, CT 06066

Questions and artwork: Contact Jeff Mills – [executivedirector@ctasla.org](mailto:executivedirector@ctasla.org) • Phone: (860) 454-8922 • Fax: (978) 637-2630