



# Advertise in the magazine for Connecticut landscape architects!



**The Connecticut Landscape Architect** is published by the Connecticut Chapter of the American Society of Landscape Architects in Spring and Fall (complimented by our color *Annual* book, published in March/April) and is mailed to the Chapter membership (300 landscape architects and designers) as well as hundreds of other professionals and officials who influence the built environment in Connecticut and the region. Total mailed distribution: approx. 2,000 (with additional downloads).

## ADVERTISING CONTRACT

Please note the following advertising guidelines:

- Ad copy should be submitted as press-ready, greyscale, digital artwork (press-optimized greyscale PDF, high resolution TIF, or EPS file; please do not add crop/printer marks). Printing is black ink on uncoated, bright white stock; please compensate for dot gain. Make-ready fees may apply for artwork needing alternations. Typesetting and graphic design services are available at an additional cost (please inquire). Digital artwork 10 MB and smaller may be submitted by email to: [executivedirector@ctasla.org](mailto:executivedirector@ctasla.org). Larger files should be transferred via WeTransfer.com (or similar service).
- Ad size should conform to one of the eight options indicated below (circle ad size you are submitting).
- Positioning of ads is at the discretion of CTASLA, though all attempts will be made to honor requests. Back-cover placement, when available, may be purchased at a 20% premium.
- Advertising fees must be paid in advance, by check. A pre-paid two-issue commitment is rewarded with a 10% discount. Please make checks payable to "CTASLA."
- Upcoming advertising deadlines: Spring 2017: April 15, 2017 • Fall 2017: September 30, 2017  
Spring 2018: March 30, 2018 • Fall 2018: September 29, 2018.



SIZE : Please circle one.

A	B	C	D	E	F	G	H
3-5/8" wide 2-3/8" high	5" wide 2-3/8" high	2-3/8" wide 4-3/4" high	3-5/8" wide 4-3/4" high	7-1/2" wide 2-3/8" high	5" wide 4-3/4" high	7-1/2" wide 4-3/4" high	7-1/2" wide 9-3/4" high*
<b>\$150</b>	<b>\$200</b>	<b>\$200</b>	<b>\$250</b>	<b>\$250</b>	<b>\$300</b>	<b>\$350</b>	<b>\$700</b>

\* Or 8 1/2 X 11 full bleed at advertiser's discretion.

Frequency :  1 issue  2 issues (10% discount — paid in advance only)

Begin with:  Spring '17  Fall '17  Spring '18  Fall '18

Company \_\_\_\_\_

Amount enclosed: \$ \_\_\_\_\_  
CHECKS PAYABLE TO "CTASLA"

Contact \_\_\_\_\_

Signature \_\_\_\_\_

Address \_\_\_\_\_

Date \_\_\_\_\_

City \_\_\_\_\_ St. \_\_\_\_\_ Zip \_\_\_\_\_

Return completed contract, payment and artwork by the appropriate deadline to:

Tel. ( ) \_\_\_\_\_

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Fax ( ) \_\_\_\_\_

Email \_\_\_\_\_